

ALL CANADIAN



ALL NATURAL

**FISH LAKE
ROAD** 

WHAT IS ARCTIC CHARR?

- A cold, freshwater fish
- A proud member of the Salmon and Trout families
- The world's northernmost fish
- With a subtle taste and firm flesh, this exquisite species is loved by chefs and foodies around the world

www.fishlakeroad.com

Arctic Charr is heart-healthy, sustainably sourced, with a subtle (yet irresistible) taste!

Filled with Vitamin D and Omega 3 fatty acids, Arctic Charr has numerous health benefits:

- Reduced risk of cardiovascular disease
- Reduced symptoms of rheumatoid arthritis
- Increased immune function and brain health

Arctic Charr is one of the most sustainable species in Aquaculture. It is Ocean Wise™ recommended and approved, as well as a Best Choice of Monterey Bay Aquarium.

Passionately sourced from the North, aquaculture has introduced Arctic Charr to the plates of fine dining restaurants all over the world. It is a relatively new species to aquaculture (currently less than 0.2% of global salmon production), but steadily growing in popularity with producers.

Thanks to Fish Lake Road, now you can share this exquisite freshwater fish with your pet, too!



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 Fish Lake Road Treats

